### **CLAIMS**

What is claimed is:

- 1. A method for distributing content, comprising:
  transmitting content in a streaming content format;
  receiving a request to store a particular piece of the content; and
  delivering said particular piece of the content in an archival format to a storage media of
  a user when request to store said particular piece of the content is received;
  wherein said streaming content format prevents storage of the content;
  wherein said archival format allows storage of the content; and
  wherein said request and delivering of the particular piece of the content in said archival
  format occurs in real-time of transmission of the content in said streaming content
  format.
- 2. The method as claimed in claim 1, wherein said streaming content format is copy protected.
- 3. The method as claimed in claim 1, wherein said archival format is copy protected.
- 4. The method as claimed in claim 1, further comprising authorizing a payment for said request to store said particular piece of the content.
- 5. The method as claimed in claim 4, wherein authorizing said payment for said request includes debiting a charge against a prepayment for the content.

6. The method as claimed in claim 1, wherein the content transmitted in said streaming content format is in conformity with a list of preferences of said user.

7. A system for distributing content, comprising: means for transmitting content in a streaming content format; means for receiving a request to store a particular piece of the content; and means for delivering said particular piece of content in an archival format to a storage media of a user when said request to store said particular piece of the content is received;

wherein said streaming content format prevents storage of the content;
wherein said archival format allows storage of the content; and
wherein said request and delivery of said particular piece of the content in said archival
format occurs in real-time of transmission of content in said streaming content
format.

- 8. The system as claimed in claim 7, wherein said streaming content format is copy protected.
- 9. The system as claimed in claim 7, wherein said archival format is copy protected.
- 10. The system as claimed in claim 7, further comprising means for authorizing a payment for said request to store said particular piece of the content.
- 11. The system as claimed in claim 7, wherein the content transmitted in said streaming content format is in conformity with a list of preferences of said user.

12. A method for distributing content, comprising: retrieving a list of preferences of a particular user;

transmitting content in conformity with said list of preferences in a streaming content format to said particular user;

receiving a request to store a particular piece of the content; and

delivering the particular piece of content in an archival format to a storage media of said particular user when said request to store said particular piece of the content is received;

wherein said streaming content format prevents storage of the content;

wherein said archival format allows storage of the content; and

wherein said request and delivering of the particular piece of the content in said archival format occurs in real-time of transmission of the content in said streaming content format.

- 13. The method as claimed in claim 12, wherein said streaming content format is copy protected.
- 14. The method as claimed in claim 12, wherein said archival format is copy protected.
- 15. The method as claimed in claim 12, further comprising authorizing a payment for said request to store said particular piece of the content.
- 16. The method as claimed in claim 12, wherein authorizing said payment for said request includes debiting a charge against a prepayment for the content.
- 17. The method as claimed in claim 12, wherein said particular piece of the content is a song.

18. The method as claimed in claim 12, wherein said archival format includes MP3 format.